

## PRESS RELEASE

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### OUR NEW DIGITAL BOOKS

Anthony Marquié and Grégoire Rossier are launching a new series of publications in the form of Digital Books.

Discover the stories behind some of the world's finest watchmaking models online, free of charge. Like a library accessible to all, whether you are watch enthusiasts, amateurs or collectors ; you will be able to perfect your knowledge of watchmaking thanks to the very unique methodology of the authors of the Moonwatch Only book.

*'We want to offer our readers the chance to download digital books devoted to their favourite models. Written according to the Watchfid methodology'.*

*Anthony Marquié.*

Each book can be downloaded free of charge [by subscribing to the Explorer Club](#).

### FIRST BOOKS TO DISCOVER :

#### SPEEDMASTER 125 ONLY



#### HOLY GRAIL ONLY



## WATCHFID: THE WATCHMAKING REFERENCE BOOKS

Aimed at both knowledgeable connoisseurs and ordinary enthusiasts, the watchmaking books written by Anthony Marquié and Grégoire Rossier have enjoyed undeniable success since the publication of their very first book: MOONWATCH ONLY in 2014.

The community of watch collectors immediately appreciated their rigorous methodology, derived from their scientific training, enabling them to perfectly describe and analyse the evolution of models over time. Since then, the authors, who also set up the WATCHFID consultancy in 2020, have written several other books grouped around three distinct collections :

- **The 'ONLY' Collection** (MOONWATCH ONLY, FLIGHTMASTER ONLY, CHRONOMASTER ONLY) includes exhaustive, technical guides dedicated to the evolution of a specific model, from its launch to the present day; these books are destined to become absolute references for anyone wishing to study, buy or collect the models in question.

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- **The 'STORY' Collection** (A MOON WATCH STORY, NAVITIMER STORY) is aimed at a wider audience: these books are more narrative and also tell the story of the models, while explaining the main developments during their production.

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- **The 'ICONS' Collection** (ROLEX COSMOGRAPH DAYTONA, VOL. 1 & 2) focus on iconic models and use the research and analysis methods of the Collection.

## WATCHFID: A SPECIALIST CONSULTANCY

*'Our objective is simple: to enable everyone to understand the quality of a collector's watch in the simplest and most reliable way possible.in the simplest and most reliable way possible.'*

Anthony Marquié

*'The in-depth research we carry out for our books makes the WATCHFID ecosystem totally unique.'*

Grégoire Rossier

The service of watch collectors. In a complex and opaque market, the aim is to create a climate of trust by promoting quality, transparency and traceability for collectors' watches.

The WATCHFID concept is based on a number of complementary activities designed to create a naturally virtuous circle:

- in-depth research and knowledge linked to the production of watch books,
- the development of watchmaking databases that are unique on the market,
- innovative methodology and analysis processes,
- comprehensive and rigorous expert reports,
- the creation of a secure blockchain digital passport for each watch,
- an online showroom of certified watches,
- customised, personalised advice,
- exchanges between collectors thanks to the Watchfid community.

For further information and to request an interview with the founders:

Press Contact WATCHFID

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